

# THE LAND ART GENERATOR INITIATIVE

2012 Design  
Competition

*Renewable Energy Can Be Beautiful*

In partnership with New York City's Department of Parks & Recreation, the 2012 Land Art Generator Initiative design competition is being held for a site within Freshkills Park (the former Fresh Kills Landfill) in New York City.

LAGI 2012 is an ideas competition to design a site-specific public artwork that also functions as clean energy infrastructure for New York City.

**Prize award money of \$20,000** to be awarded as per the determination of the jury.



Manhattan

Registration opens  
**January 1, 2012**

Competition closes  
**July 1, 2012**

[www.landartgenerator.org](http://www.landartgenerator.org)

#### JURORS INCLUDE

**Bjarke Ingels**  
BIG-Bjarke Ingels Group

**Dr. Henry Kelly**  
Acting Assistant Secretary and  
Principal Deputy Assistant Secretary  
for the Office of Energy Efficiency  
and Renewable Energy at the  
U.S. Department of Energy

**Jean Gardner**  
Associate Professor of Social  
Ecological History, Parsons New  
School, School of Constructed  
Environments

**Alice Ayccock**  
Public Design Commission of  
the City of New York

**Patricia Watts & Amy Lipton**  
ecoartspace

**Melanie Cohn**  
Executive Director, Council on the  
Arts & Humanities for Staten Island

**Steven Grillo**  
Program Manager for Planning,  
Staten Island Economic Development  
Corporation

**Peter Yeadon**  
Partner, Decker Yeadon

**Eloise Hirsh**  
Freshkills Park Administrator,  
New York City Department of Parks  
& Recreation

**Phil Gleason**  
Assistant Commissioner for  
Waste Management Engineering,  
NYC Department of Sanitation

**Anne Guiney**  
Executive Director, Institute for  
Urban Design

**James Corner**  
james corner field operations

**Eric Shiner**  
Director, The Andy Warhol Museum

Zayed University has generously  
provided the research platform to  
develop the 2012 LAGI competition.

IMAGINE  
YOUR  
WORK  
HERE



*Freshkills Park*



THE  
LAND ART  
GENERATOR  
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*Renewable Energy Can Be*

# BEAUTIFUL

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2012 Design Competition

*Freshkills Park*

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